

Wilhelm Jaggi, lic. rer. pol., Chairman



Until his resignation, Mr. Jaggi was Switzerland's ambassador to the OECD in Paris (2001-2006). He previously represented Switzerland as executive director of the European Bank for Reconstruction and Development in London (1997-2001). From 1991 to 1997 he presided over the ERG Commission as vice-director for operational export promotion on behalf of the then Federal Ministry for Foreign Trade (BAWI). His vast export and development expertise derives from heading BAWI's Department for Economic and Trade Development Cooperation, and its Section for Extra-European Industrial Countries, as well as from his position as trade attaché of the Swiss Embassy in Washington, D.C.

Max Gsell, Dr. rer. pol., Vice-Chairman



Mr. Gsell has seats on the boards of several Swiss SMEs and is president of a major research foundation and a charitable foundation. His wide-ranging professional experience derives from heading a bank, founding and presiding over, until 2004, Bern's RBA Holding, and from being a co-founder and CEO of VALIANT Holding. He self-published and co-authored various books on banking, including *The Swiss Lexicon of the Money, Bank and Financial Markets* (published in Zurich in 2002, in German).

Thomas Daum, jurist, attorney-at-law, Member



Until May 2006, Mr. Daum was the director of Swissmem. On June 1, 2006 he assumed the position of director of the Confederation of Swiss Employers. He is a former member of the ERG Commission, a member of the Supervisory Commission for Unemployment Insurance, a member of the BVG Commission, vice-chairman of the board of SUVA and a member of Switzerland's Economic Policy Commission. And, pursuant to SERV legislation, as employer representative he occupies one of the two seats allocated on the SERV Board to the social partners

Cristina Gaggini, political scientist and public relations consultant



Ms. Gaggini is a member of the executive management of Geneva's Economiesuisse. From April 2008, she will take charge of the organization's communications for French-speaking Switzerland. Her professional career began at OSEC Business Network Switzerland. Most recently, she was general secretary and head of communication of Vaudoise Insurance. Ms. Gaggini is a member of the Société Romande de Relations Publiques.

Caroline Gueissaz, graduate engineer, Member



As a partner in Zurich's Vaccani, Zweig & Associates, Ms. Gueissaz is an independent marketing, strategy, business planning and financial analysis management consultant. She directs the Swiss Management Course at CRPM in Lausanne, is president of the Liberal Party of the city of Neuchâtel and its representative on that city's Grand Council. Since 2003, she has been a member of the Commission for Development and Cooperation (Hugo Fasel Commission), which advises Switzerland's Federal Council.

Beda Moor, union representative, Member



Mr. Moor is a member of management of the industry sector of the Unia trade union, in charge of labor agreements for Switzerland's machine, electrical and metal industry workers. He has been a member of the ERG Commission since mid-2001. Pursuant to SERV legislation, he represents labor on the second of the two seats allocated to the social partners.

Beat C. Ochsé, business administration graduate, Member



Mr. Ochsé is an independent business consultant with emphasis on risk management and export. Over the years he has gained extensive experience in leading positions in industry, particularly in project and export financing, export promotion and risk management.

Rolf Pfenninger, economist, Member



As member of the management of Zurich Kantonalbank, Mr. Pfenninger was in charge of international market services and products. He coordinated foreign business for all cantonal banks, as well as Business Network Switzerland. Having retired from that position in late 2006, Mr. Pfenninger now works as an independent consultant.

Pietro Veglio, Ökonom



When he was a member of the directorate of the Federal Department of Foreign Affairs' Swiss Agency for Development and Cooperation, Mr. Veglio's field of specialization was foreign affairs with particular emphasis on Latin American projects. He was then appointed division head at OECD in Paris and, from 2002 to 2006, served as the Executive Director for Switzerland at the World Bank in Washington. He is a guest lecturer at Università della Svizzera Italiana in Lugano and at the University of St.Gallen.